

COMIC CON GROUP - REGISTRATION FORM(PAGE 1)

APPLICATION FOR A DEALER STAND.

DATES COMIC CON GROUP 2025

**STARCOM : Comic Con
Gent
ICC Gent
28-29 June 2025**

**Comic Con Luxembourg
Luxexpo Luxembourg
29-30 November**

**Comic Con Antwerp
+ Helltopia Horror Con
Waagnatie Antwerp
6-7 September 2025**

1. Company name for FLOORPLAN (*)

2. Company name for INVOICE(if different)

3. Primary contact name (*)

4. Title/Position

5. VAT Number(if applicable)

6. Address (*)

7. Postal Code(ZIP)(*)

8. City(*)

<input type="text"/>	<input type="text"/>
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9. Country(*)

10. Phone(*)

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11. E-mail address(invoices and info will be sent here)(*)

1. Description of products and/or services (*)

Please describe the type of goods you will sell.

Fields with an asterisk(*) are obligatory.

How to register:

- Fill in the Registration Form completely
- Return all pages signed :

By e-mail to dealers@comiccon.group

The document can be scanned, photographed, ...

Returning the signed form results in a binding contract between ENTREPRENERD BV and applicant, when ENTREPRENERD BV approves the registration. **All prices are VAT(21% in BE and NL, 20% in FR) excluded. All prices are PER CONVENTION.**

STAND RESERVATION INFO

BOOKING OPTIONS

Per table - You can book per table in our rows of tablestands. Per unit of table you book, you get : 1 table of 2 meters by 0,75 meters, 1 stand of 2 meters with by 2 meters depth and 1 dealer bracelet. Maximum 12 tables.

OR

Per Square meter - You can book per square meter if you have your own structures(tables, truss, ...).

You will get an empty stand of your requested dimensions and 1 bracelet per unit of 5 square meters. **You can only book full meters(no half meters).** Minimum commitment is 8 square meters. Minimum depth : 2 meters. Minimum length : 4 meters.

OR

Frame Tent 6mx6m (**Only Elftopia**) : Frame Tent of chosen size with plank floor. Price on demand

EXTRA'S:

For those who wish to book a guaranteed premium stand, a guaranteed corner stand or any form of extras, please refer to the EXTRA'S page. Parking passes and extra dealer bracelets are also to be ordered on that page. **Discount do not apply on extra's.**

CANCELLATIONS/CHANGES :

A filled in form and returned form is final and binding. Any form of change after the registration form is approved will result in an administrative charge of EURO 100 excl. 21% VAT in BENELUX/20% VAT in FR per change. Please remember cancellations also result in a fine(see general conditions Article 6), a loss of the awarded discount and a retroactive addition of price due to the loss of the awarded discount.

INVOICE :

All invoices will be sent when your registration is complete.

All prices mentioned are excluding VAT.

SERVICE FEE :

A service fee of EURO 35 excl. 21% VAT in BENELUX/20% VAT in FR will be charged per invoice.

There is no free choice of where to stand on the floor plan. Keep in mind that you can get a corner stand and that the corner table is counted towards your number of tables. If you absolutely do not want a corner stand, please tick this box :

☐

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COMIC CON GROUP - REGISTRATION FORM(PAGE 2)

PRICE LIST

COMIC CON LUXEMBOURG

TABLES : € 285 excl. 21% VAT per table.
(Included : 1 Bracelet per table)

SQUARE METERS : € 60 excl. 21% VAT per square meter.
(Included : 1 Bracelet per unit of 5 square meters)

COMIC CON GENT, COMIC CON ANTWERP/ HELLTOPIA

TABLES : € 200 excl. 21% VAT per table.
(Included : 1 Parking Pass, 1 Bracelet per table)

SQUARE METERS : € 40 excl. 21% VAT per square meter. (Included : 1 Bracelet per unit of 5 square meters)

COMIC CON RESERVATION

1. Please indicate the convention(s) you want to book

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Helltopia
- ☐ Comic Con Luxembourg

2. Which type of stand would you like to book?

- ☐ Table stand ☐ Square Meter stand

3. Quantity(may vary per convention, please specify)

A. If you have booked TABLES, please fill in the number of TABLES:

B. If you have booked SQUARE METERS, please fill in the dimensions of your stand(length x depth) - Please keep in mind you can only book full meters(meaning nothing behind the comma) :

4. SIGNATURE

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COMIC CON GROUP - REGISTRATION FORM(PAGE 3)

EXTRA'S

1. CHAIRS(+ € 15 per chair, per con). Please check the mark and fill in how many :

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

2. LOOSE TABLE(+ € 40 per table, per con). Please check the mark and fill in how many.

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

3.A GUARANTEED CORNER STAND FOR **SQUARE METER STANDS**). Please check the mark and fill in how many. Prices :

2 open sides : + 30% of total square meters price
3 open sides : + 40% of total square meters price
4 open sides(island stand) : + 50% of total square

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

Please note which sides should be open(indicate with the length or depth or with a drawing)

3.B GUARANTEED CORNER STAND FOR **TABLE STANDS**. Please check the mark. Price :+ € 250 per con. **This does not include a table that forms the corner.** Min. reservation 2 tables.

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

4. GUARANTEED PREMIUM SPOT(**ONLY ALLOWED IN COMBINATION WITH GUARANTEED CORNER SPOT**). This is a stand at a main alley or premium space.Price : + € 350.

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

5. **ELECTRICITY(1 SOCKET 220V) AT € 175 / CONVENTION. PLEASE INDICATE FOR WHICH CONVENTION YOU NEED ELECTRICITY IF ANY. FOR COMIC CON FRANCE THE ORDER IS TO BE PLACED WITH VIPARIS. THE LINK WILL BE COMMUNICATED BEFORE THE CONVENTION.**

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

If you need more power than a standard socket of 220V, please specify your electricity needs here. Extra charges may apply.

6. **EXTRA DEALER BRACELETS AT € 25 PER CONVENTION**

- ☐ Starcom : Comic Con Gent
- ☐ Comic Con Antwerp/Hell-topia
- ☐ Comic Con Luxembourg

7. **EXTRA PARKING PASS AT € 20 PER CONVENTION**

- ☐ Starcom : Comic Con Gent ☐ Comic Con Luxembourg
- ☐ Comic Con Antwerp/Hell-topia

I HAVE READ AND AGREE WITH THE GENERAL CONDITIONS STATED IN THIS REGISTRATION FORM :

Tick box to confirm:

SIGNATURE :

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GENERAL CONDITIONS

By signing, applicant hereby acknowledges that he/she has read, understand and agree to be bound by both the General Terms and Conditions set forth in this application and the Rules and Regulations Comic Con Group, represented by Entrepreneur BV, would state for each convention. Applicant further acknowledges that failure to abide by the General Conditions and/or Rules and/or Regulations may result in the loss of the Exhibitor Privileges without recourse or refund. Contracted exhibit space that is not fully set-up by one hour before the show opens will be released. By signing applicant agrees to allow ENTREPRENERD BV or its agents and representatives to contact you by phone, fax and email with information and special offers regarding Comic Con Group Belgium and Entrepreneur BV and its shows, services and products. **COMPLETING AND SUBMITTING THIS APPLICATION IS NOT A GUARANTEE OF SPACE OR PLACEMENT. NEITHER ACCEPTANCE OF THIS APPLICATION NOR ACCEPTANCE OR NEGOTIATION OF PAYMENTS OR DEPOSITS BY ENTREPRENERD BV SHALL BE CONSTRUED AS PAYMENT IN FULL OR A GUARANTEE OF SPACE.** THIS APPLICATION SHALL NOT BE A BINDING CONTRACT UNTIL THIS PAGE OF THE APPLICATION IS ALSO SIGNED BY BOTH THE EXHIBITOR AND AND AUTHORIZED REPRESENTATIVE OF ENTREPRENERD BV.

Article 1 – Definitions

1. Organizer = Entrepreneur BV, JB VAN MONSSTRAAT 107 3000 LEUVEN BE0632 521 855
2. Dealer(also referred to as APPLICANT) = any natural person or company that has completed and signed a Stand Order Form and that has received a confirmation of order from the Organizer.
3. Booth/Stand = a space provided to the Dealer by the Organizer for the exposure, presentation, sales and promotion of their goods or services.
4. Events(comprising, but not limited to) = Comic Con Antwerp and/or Comic Con Brussels and/or Elftopia and/or Japan Con and/or Helltopia and/or Comic Con Holland and/or Comic Con France
5. Rental Contract = A completed Stand Order Form, signed by a duly authorized signatory and a representative of Entrepreneur BVBA.

Article 2 – General

1. The present General Conditions prevail over any and all general and/or particular conditions of the Dealer, who expressly waives them. The Dealer acknowledges having read all of the terms and conditions set out in the General Conditions and understands and agrees with each such term and condition.
2. All complaints should be sent to the Organizer within seven (7) days after the end of the Event, signed and completed with the details of the complaint.
3. Any and all disputes concerning the interpretation, application and/or annulment of the present agreement will be governed by the laws of Belgium and only the Courts of Leuven shall have jurisdiction over any dispute arising thereof.

Article 3 – Place, Date & Opening Hours

1. The Opening hours of the events are stated on the website, the registration form and can be requested at all times.
2. The Organizer reserves the right to change place, date and opening hours of the Event without recourse from the Dealer. In case the Event cannot take place due to Force

Majeure or a circumstance beyond the control of the Organizer, including but not limited to fire or explosions at the Event site, the Dealer has no claim to full or partial remuneration or waiver of participation expenses.

Article 4 – Participation

1. All prices are VAT excluded.
2. The organizer reserves the right to base the allocation of a Booth at the Event on criteria that he considers objective and just. These criteria can include but are not limited to: goods sold at the booth, date of the application for a Booth, completeness of the Stand Order Form, etc.
3. For the allocation of Booths, the Organizer will only take into account complete Stand Order Forms received at least 4 weeks before the event. A Stand Order Form is considered complete when it is completed correctly, signed by a duly authorized signatory and a representative of ENTREPRENERD BV and the invoice has been paid.
4. The Organizer shall confirm in writing (by email) to the Dealer that the Booth has or has not been allocated to him. The Organizer reserves the right to refuse allocation of a Booth to a specific Dealer without having to motivate his decision. In addition, Booth applications are only taken into consideration relative to the number of available Booth spaces.
5. Returning the signed Stand Order Form constitutes conclusion of the Rental Contract between the Dealer and Organizer and the application cannot be cancelled on any grounds.
6. Without relinquishing the right to lodge ancillary claims, Organizer is entitled to withdraw from or to terminate, without notice, the Rental Contract or any contracts involving services if the Dealer fails, even after a reasonable period of grace, to meet obligations arising from the rental contract or any supplementary regulations.

Article 5 – Payment Terms

1. All invoices should be paid within fourteen (14) days of invoice date and in any case fifteen (15) days before the Event.
2. The total amount on the invoice is to be transferred in full, without discount, using the data and invoice number on the appropriate date, in EUR, to the account indicated on the invoice. The expiry of the payment period shall automatically mean that the client is in default, without a reminder being required. From the expiry of the payment period, interest on arrears shall automatically be due without prior notice at an annual rate of 12% along with lump-sum compensation of 18% of the total invoice amount with a minimum of €75.
3. Should the Dealer not fulfil their obligations during the appropriate time period, the Organizer, as stipulated by law, retains the right, upon settlement and review of the circumstances of breach of Rental Contract, to terminate the Rental Contract and assume control, where appropriate, of the rented Booth space and seek compensatory damages.
4. If a Dealer does not fulfil his financial obligations, the Organizer can exercise its lien, retaining the exhibition articles and the stand equipment and sell independently at public auctions at the expense of the Dealer or independently sell

COMIC CON GROUP - REGISTRATION FORM(PAGE 5)

upon receipt of written notice.

Article 6 – Premature Termination of the Rental Contract

1. Rental Contracts with Dealers cannot be cancelled or terminated. If, subsequent to binding registration or contract conclusion, Organizer by way of exception assents to the Dealers request for a complete or partial withdrawal from the Rental Contract, the exhibitor is obliged to pay a compensation charge to Organizer. The amount depends on the term on which the cancellation is done and an additional administrative fee of 75 euro is applied. The amounts of the compensation charges are to be calculated as follows :

Cancellation term	Compensation charge
At least 6 months before the event	25% of invoice total
At least 3 months before the event	50% of invoice total
At least 2 months before the event	75% of invoice total
At least 1 month before the event	100% of invoice total
Less than 1 month before the event	150% of invoice total
No-show at the event	200% of invoice total

Article 7– Cancellation

1. Should the Event be cancelled due to unforeseen or financial circumstances, or Force Majeure, the Rental Contracts will be cancelled and the available sums, after payment of all outstanding costs, will be distributed among the Dealers pro rata of the amounts they paid.

2. In case of cancellation of the Event by the Organizer no financial or other claims can be held against the Organizer for any costs incurred in preparation of the Event.

Article 8 - Booth

1. The Booth accessibility will be communicated before the start of the event on a time that seems fit for the Organizer.

2. The Dealer is responsible for clearing and building up the Booth within the allotted time period. After the Event period as stated in Article 8.1, all obligations assumed by the Organizer expire. All goods still to be found in the exhibition space, including those sold on escrow at the exhibition, are not the responsibility or liability of the Organizer. The Organizer reserves the right to charge a storage fee for any and all items not disassembled or removed from the site; the Organizer further reserves the right to remove and store the exhibition materials at the expense of the Dealer by a company suitable to perform the duties.

3. Loading and unloading of goods is possible at the convention. A parking fee may apply.

4. The Organizer reserves the right – if so there are required reasons – to allocate a stand, to alter the size of the stand and to carry out any other structural alterations providing it has a substantial interest in such measures as a result of special circumstances. This power to amend space allocation cannot entail the exhibitor to reduce or suspend the rental fee.

5. An exchange of assigned space with another Dealer, as well as a partial or complete relinquishment of space to a third party is prohibited without agreement of the Organizer. If a Dealer fails to register co-Dealers or gives incomplete or incorrect information in his application, the Organizer reserves the right to charge fees as if an application has been made in accordance with regulations. Also, the Organizer is entitled to remove the exhibitor from the stand if management finds reasons required to do so.

6. The divestiture of goods for payment at the stand (sales by private contract) is permitted exclusively for articles confirmed by the Organizer and in accordance with respective regulations. The catering services are provided by the Organizer.

7. The booth should be left in the same state the Dealer/Applicant received it in : In a clean and clear state. Any and all

objects such as but not limited to : Trash, cardboard, exhibition material, ... left by the Dealer/Applicant will result in the destruction of said objects and a fine of € 175 VAT Excluded for the dealer/applicant. If the stand is left dirty or polluted it will result in a fine of €175 VAT excluded for the dealer/applicant. The organizer reserves the right to perform the checking of the stands by the organizer and the decision of the organizer is final and undisputable. Trash management on the booth is the sole responsibility of the dealer/applicant, but the Organizer will put a trash container to the disposition of the Dealer/Applicant.

8. The minimum booth commitment is 1 table or 5 square meters. The provided tables have an approximate size of 2 meters by 0,75 meters. The table will be installed at the dealers' booth to the extent possible. The booth's maximum allowed height is 4 meters.

9. The organizer does not provide booth sides or booth backs by default. If there is a back to the booth it will either be a wall or a fence.

10. The Organizer shall not provide electricity by default at a booth. If electricity is needed, it can be requested as a paid service by Applicant/Dealer. Lighting provided by the organization is the standard lighting provided at the venue or a standard lighting to suffice for standard usage.

Article 9 – Presentations, Advertising

1. Political advertising and/or political statements are prohibited unless the political statements belong within the context of the Event.

2. The posting or driving of advertising materials as well as the distribution of printed materials and samples outside of the Booth is exclusively reserved for those with written approval of the Organizer.

3. The Organizer is entitled to prevent and discontinue any unauthorized advertising without judicial or police assistance to discontinue/dispose of the advertising and/or approve of the advertising. The cost of removing the unauthorized advertising materials is the responsibility of the Dealer.

Article 10 – Commercial Patent Rights

1. The securing of the lawful utilization of intellectual products and trademarks shall be the business of the Dealers.

2. Each Dealer is obligated, to consider the commercial patent rights of the other Dealers and omit offences. If the Organizer is convinced of any injury to patent rights, the Organizer is entitled, but not obligated, to demand the forbearance and, when the forbearance is not heeded, able to remove the items or print objects with the patent right violation or close the stand. Furthermore, the Organizer is entitled to refuse service for further trade fairs/exhibitions, or require the Dealer agree to a special approval process in which said party is subject to special conditions, obligations and securities. This regulation does not justify an obligation on behalf of the Organizer to intervene in patent right injury cases.

Article 11 – Customs and Taxes

1. The Dealer will comply with any and all applicable fiscal laws.

2. The Organizer is not responsible for any financial consequences or damages resulting from a financial audit by any government agency at the time of the event or any later date.

Article 12 - Smoking

1. In application of the Belgian Law it is forbidden to smoke(cigarettes, electronic cigarettes, pipes, ...) in public spaces, more particularly anywhere at the Event except at designated smoking rooms if there are any.

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Article 13 - Electricity

1. Installation and supply of electricity is handled exclusively by the technical team of the organizer. By default, no power plugs are provided at the Booth. Dealers who need to connect electrical devices need to indicate this at the Stand Order Form as a paid service. The electricity suffices only for standard usage. Any usage above normal usage like but not limited to microwaves, big soundsystems, waterboilers, ... are strictly forbidden.

Article 14 – Fire Security

1. The Dealer will immediately comply with any and all instructions given by the Organizer, the venue and/or any and all security services (firemen, police, etc.).

2. The Dealer will only use fireproof material to construct his booth as well as electrical material that complies with any and all applicable legislation and formal conditions.

Article 15 – Liability and Insurance

1. The Organizer is not liable in any way for the goods and equipment available at the stand. Dealers are liable at all times for damage, loss, theft and other circumstances of their own goods, materials and equipment et cetera.

2. The Dealer is liable, rather than the Organizer, for all damages caused by the Dealer, those employed by the Dealer, those assigned by the Dealer, or the exhibition equipment and installations to any person or object. The Dealer shall obtain a valid liability insurance for the time of his activity at the Event for all his and his subcontractor's accidental, unexpected damages. In case of damages originating from the fact that the insures was not or was dilatory concluded the Dealer is responsible.

3. The Organizer may also not be held responsible for incorrect information from third parties regarding the time and location of the Event, defects of the building where the Event is held, disappointing turnout of visitors, disappointing turnout of Dealers and other external potential injurious conditions.

4. The Dealer guarantees the Organizer, without reserve nor condition, against any and all demand, claim and/or procedure from third parties resulting from the violation of his engagements. The Dealer undertakes expressly, without reserve nor condition, to indemnify the Organizer for any and all prejudice the Organizer might suffer due to any and all such demand, claim and/or procedure from third parties.

Article 16 – Belgian Law

1. Any and all disputes concerning the interpretation, application and/or annulment of the present agreement will be governed by the laws of Belgium and only the Courts of Leuven shall have jurisdiction over any dispute arising thereof.